

Video Scoring Guide

Category	4	3	2	1
Content	The project clearly shows understanding of the short story. It reflects application of critical thinking skills; shows notable insight, and understanding of the story.	The project shows understanding of the short story. It reflects at least one of the following: application of critical thinking skills and/or shows notable insight into the story.	There is a basic understanding of the short story. The project presents information in an accurate and organized manner that can be understood by the intended audience.	The project shows little understanding of the short story. There is an organizational structure, though it may not be carried through in a consistent manner. There may be factual errors or inconsistencies.
Technical Elements	The camera work is smooth and the focus is crisp. Sound and visual files are distortion free. Transitions are timed for smooth movement between scenes. Titles are legible. There are few technical problems, and none of a serious nature.	The camera work is generally smooth and the focus is usually crisp. Sound and visual files are mostly distortion free. Transitions provide a smooth movement between scenes. Titles are mostly legible. There are few technical problems.	The camera work may be choppy or panning is too fast. Sound and visual files may have some distortion, but it doesn't distract the viewer. There are some technical problems, but the viewer is able to follow the presentation.	The camera work is choppy and the scenes are blurry or panning is too fast. Sound and visual files contain significant distortion. Transitions are awkward between scenes. Titles are illegible. Technical difficulties seriously interfere with the viewer's ability to see, hear, or understand content.
Script	The script is written in the correct format with all necessary elements for both actors and directors and shows clear understanding of the story and insight into the text. Errors in conventions, spelling, and grammar are rare.	The script is written in clear, understandable format with most necessary elements for both actors and directors and shows understanding of the story with some insight into the text. Errors in conventions, spelling, and grammar, though evident, are not distracting.	The script is written in a consistent format with a few necessary elements for both actors and directors and shows a basic understanding of the story. Several errors in conventions, spelling, and grammar are evident.	The script is written in an inconsistent format with little evidence of necessary elements for both actors and directors. It shows little understanding of the story. Errors in conventions, spelling, and grammar are distracting.
Characterization	The characters in the video are realistic and believable. The portrayal shows an accurate understanding of the story and the character. Thoughtful consideration of the actor's delivery of lines and the development of scenarios makes the video easy for the audience to follow.	Most character moments are realistic and believable. The students understand most elements of the character and story. Consideration of line delivery and scenario development makes the video easy to follow.	Characters have believable and realistic moments. The students have a basic understanding of elements of the story and character. Some consideration has been given to line delivery and scenario development.	The characters are not believable or realistic. The students have difficulty understanding the elements of the story and characters. Little consideration has been given to line delivery and scenario development.
Length of Video	Video was 7-6 minutes long.	Video was 5-4 minutes long.	Video was 3-2 minutes long.	Video was less than 2 minutes long.

Comments: